

Cambridge Sport Network Minutes of Meeting 28 January 2008 Netherhall School

Present:

Debbie Kaye, Head of Active Communities, CCC
Sally Stanhope, Sports Development Manager, CCC
Andy Thompson, Sports Development Officer, CCC
Caroline Ward, Cambridge University
James Mills, Cambridge Lawn Tennis Club
Sally Tippen, Cambridge City Hockey Club
Jo Bull, Cambridgeshire FA
Jim Hill, Cambridgeshire FA
Dan Coley, Core Cambridge
Ali Cope, PDM, Cambridge School Sports Partnership
Carolyn Jupp, East Cambridge Sports Association
Phil Griffin, Cambridge Community Safety Partnership
Steve Morley, Community Sports Coach
Aruna Sharma, WSFF / MENTER

Apologies:

Jenny Lowe, ECB
Debbie Casey, Cambridge Regional College
Phil Kinsey, North Cambridge Sports Association
Joe Uttridge, North Cambridge Sports Association
Sarah Juggins, Perse School for Girls
Catherine Lymer, England Hockey

1) Aruna Sharma gave feedback to the group around the role of the Women's Sport and Fitness Foundation (WSFF).

Aruna's role is to encourage more women to become more active, linking with the CSP and NGB's in the area. The business plan for the WSFF will be developed in the next month.

AC requested that SSCO's link to quarterly meetings. AS to advise when these meetings are to take place.

There will be a Gender/BME conference in Cambridge in June for interested parties to attend. AS to advise when the date has been confirmed. Aruna to present the framework for WSFF at a future meeting.

2) The group discussed the election of chair for the Cambridge Sport Network. The city council has an enabling role, the role of the chair would be to represent the group and be a high profile person in the community. All agreed for Ali Cope to be chair of the CSN from February 2008-January 2009.

The group then discussed how we advertise any activities for the CSN and more importantly how far we wanted to promote.

DK raised the point that although many young people may be active, many clubs are based in the South Cambs area as the facilities within Cambridge city are at capacity.

Political boundaries are not the same as sporting boundaries.

There should be agreement with the other local authorities that the promotion may extend into South Cambs and East Cambs, linked to the structure of the local school sports partnership.

AC/SS to speak with Tom Hickson/Jane Lampshire.

There was an understanding that the clubs within the community should be in agreement that this type of promotion was occurring.

SS reported that the postcards for Skills 4 sport had been well received within the local community and had created a lot of interest.

PG requested that postcards for Skills 4 sport be given to the PCSO's within the neighbourhood policing teams. SS to arrange.

AC requested to have the CSN logo sent to her for correspondence.

The group then looked at the priorities for the CSN:

- Community safety
- Volunteers
- Increasing participation
- Develop coaching opportunities
- Develop school club links
- Recognition of local sport
- Workforce development

What role could the CSN have in delivering the community sport plan for 2008-2010?

Community safety (SS/PG)

The CSN could look at how to target dis-engaged young people through the neighbourhood policing teams within the city to identify the hot spot areas.

SS/PG gave some feedback from the positive meeting with NACRO on 25th January, which is looking at developing a community safety sports project called "Sporting Chance" which would utilise diversionary activities within Cambridge city, South Cambs and East Cambs in targeted hot spot areas. There would be close links with the Cambridge community safety partnership

linking to key priorities around reducing reoffending, reducing alcohol related ASB and working with young people as offenders and victims of crime.

PG to see if it were possible to have a CSN rep sit on the ASB solving group.

Potential to link to the NAG's (Neighbourhood Action Groups).

The community sport plan from increasing participation, developing coaches and volunteers can all contribute to reducing ASB.

Workforce Development (SM/JB)

The CSN could have a role in identifying potential coaches, informing of courses coming up and advertising.

The group to lobby for courses to be put on more locally.

SM suggested that the group prepare a presentation "a day in the life of", which would inform people of opportunities within sport.

There was a suggestion of a database of coaches be established which identified active coaches within the community.

Could a coaching courses document be produced ? SS raised the point that in the past Active Sports had been involved in this work through workforce development. **It was felt that the CSN needed to establish a relationship with the CSP. AC and SS to meet with JB.**

AC mentioned that in the school sports partnership they were actively encouraging parents to become involved with sport.

Volunteers (CW/DK)

As Skills 4 sport is a new scheme, the group felt it would be useful to have feedback as to how the scheme was being supported and utilised by volunteers.

Information to be reported back quarterly on the following:

Number of volunteers engaged in the scheme

No of people signed up

No of people gaining qualifications

To raise the profile of volunteering, it was felt useful to run an event during National Volunteering Week (1-7 June 2008). Maybe look at a bid to Volunteering England to help this.

The group felt that there needed to be some clarification as to the role of Living Sport with this area of work.

Increase participation (CJ/AT)

Could there be an action plan for each area? Link to market segmentation.

Could we do some work on marketing and how we attract people to sport?

Market segmentation highlighted that there are a high number of people living within the city that are aged between 20-40 with young families. There is very little provision currently for this age group. This is one of the reasons for the

back to sport element for the Skills 4 sport programme. **SS suggested that the group looks at organising an adult's sportsfest in the summer? Maybe link to the Olympics in the summer 2008?**

School club links (AC/ST/JH)

SSP's identifying club mark clubs, and formalising contract of agreement with schools and clubs.

The CSN could put a letter together to the contact person at each club to advise of them of the way that the SSP is now working with clubs. Could the group play a role in assist clubs in establishing satellite clubs at various venues?

All agreed that the community sports coaches could be the "face" for clubs to create a link within the schools.

Promotion (DC)

Could the CSN develop some kind of single hub of sporting achievement?

All felt that there needed to be a reason for the media to get involved with promotion of sport and sport achievement. SS gave feedback with regards to the Sportsaid idea and all agreed that this was something that had the potential to be developed by the CSN.

The aim of the CSN is to raise the profile of sport.

Developing coaching opportunities (AS/JM)

The CSN to identify the main groups that they wish to target. Maybe identify three groups of people to target?

JM mentioned about in other areas of the country, parents have been given training to teach their children. Could this idea be developed?

WORKPLAN FOR CSN SUMMARISED:

1. CSN rep to sit on ASB solving group.
2. Lobby for more local coach education courses.
3. CSN reps to meet with CSP to formalise relationship.
4. Quarterly feedback with volunteers of Skills 4 sport.
5. Develop work on Cambridge Sports aid.
6. CSN to run event during national volunteering week in June.
7. Area action plan highlighting additional activities.
8. Family sport opportunities/ Adult sports festival
9. Community sports coaches to be a face for the school/club links.

Date of next meeting 11 March 2008 @ Cambridge Lawn Tennis Club, 10.00am.