

## **Community Sport Network Meeting Minutes 24/10/08**

### **Present:**

Sally Stanhope, Andy Thompson, Steve Morley, Ali Cope (Chair)  
Cathy Culshaw, Joanne Bull, Jim Hill, Sally Tippen, James Cook  
Christine Sprowell, Simon Fairhall

### **Apologies:**

Debbie Casey, Simon Churchman, Lee Dolby, Caroline Ward, Catherine Lymer, Jenny Lowe, Dan Coley, Katie Pruden, Joe Uttridge, Trudy Salandiak

### **Actions from previous meeting**

**Skills 4 Sport feedback** – success of the programme so far has been patchy, we have had some success with some sports, some geographic areas and some age groups.

Attendances are lower than we anticipated, and in some cases the marketing was attracting the wrong young people to the scheme (ie young people that are already doing sport). The ultimate aim for the 12-15 year age group is to target the young people who are not doing enough sport and are lost from school to club sport. All agreed that from January, the Skills 4 Sport programme would take a different direction due to the proposed Street Games festivals that also focussed on volunteer development.

Some area sports associations have been a success, with the North Cambridge Sports Association having the most success with great numbers attending multi sport sessions. SS felt that the sports association works in this area due to the previous Active Cambridge project, hence the local people are aware of provision and know the people running the activities.

SS put it to the group that rather than look geographically, with the exception of the North Cambridge Sports Association, that perhaps the CSN should consider the model proposed by Badminton England – Community Badminton Networks and look to replicate on a needs basis with other sports. Steve Morley is now in post as Community Sport Network Officer (8 hours per week), with a remit of co-ordinating the Skills 4 Sport programme, volunteer development and raising the profile of sport in the city.

**Sports Aid** – SS/AT/SF and Tom Hickson from East Cambs DC have attempted to meet with Noel Ogden from SportsAid, however this has not been possible as yet. **SS/SF to pursue.**

AC provided information re young volunteers with the partnership and some were featured on the specially produced posters to promote sports volunteering and featured in some case studies within the Cambridge Evening News during National Volunteering Week.

SS reported that the family sport sessions had been a success. Lewis Kelsey had organised a family sport fun day at St Bedes in the summer with over 60 people attending, feedback was extremely positive and now there are sessions at Cambridge Regional College and Manor Sports Centre.

### **Homeless Sport**

Lewis Kelsey had been doing some work for the Sports Development Service over the summer including a mapping exercise to identify the hostels and to identify potential activities that could take place.

This has now been culminated in a homeless sport plan for 2009-2013, is part of the sports development review and is an emerging priority for the sports development service as part of the targeted participation focus for the new sports strategy. SS to bring a copy of the homeless sport plan to the next meeting for perusal.

### **Update on current action plan 2008-2010**

SM SS gave some feedback based on activity and the quarterly reports to Sport England, the new direction for the Skills 4 Sport programme with the festivals planned as a culmination of the work around participation and volunteer development.

The sports awards were held in September at the Smartlife Building at CRC. SS wished to thank CRC for their hospitality for the use of CRC, in particular Debbie Casey who also helped out with the presentation of awards.

Over 50 people attended the awards evening, along with the support of Cambridge Evening News, Barclays and Core Cambridge.

All of the winners have been put forward for the Living Sport county sports awards on 4 November.

The sports club directory has been a resounding success with feedback from parents/SSCO's and clubs all positive. Thanks to Andy and Steve for the background work behind it.

SS asked for feedback for the action plan for 2009-2010, as some of the objectives were either on course or had been met. All to provide feedback by November if there is anything missing from the plan. The new plan will be written based on the feedback from the group with the new direction integrated from January 2009.

### **Website - CSN ([www.cambridgesportnetwork.org.uk](http://www.cambridgesportnetwork.org.uk))**

AT gave a presentation re the new CSN website, and stressed that this was for all partners to use and promote what we are all doing in one place. All felt that the website was very well produced and would be sending AT info to update on a regular basis. Of particular use would be the pages around events, volunteer development and case studies.

The website address to be featured to future publications to raise the profile of the site. SS thanked AT for the website development..

## **Street Games Festivals 2009**

James Cook and Jen Southam had met with SM/SS and identified that there were a lack of competitive opportunities in the following sports for the 12-15 age group: boys and girls tennis, boys and girls badminton, girls cricket, boys hockey and girls rugby.

There has been enthusiasm from within Cambridge city to expand on the success of the Mini world cup and look at other events whether they link with existing programmes or events such as the street games project or big day out. It was proposed that this would now be part of the Skills 4 Sport programme.

A group had met to look into the feasibility of such events with the following being proposed:

April – Hockey – linking to the end of the season

May – Badminton – linking to the opening of the new sports hall at CRC

June – Mini world cup

July – Tennis – linking to Wimbledon

August – Cricket – linking to proposed cricket village on Parkers Piece

The main focus would be the volunteer development, the organisations of sports leaders courses followed by mentoring and support to organise the events.

A similar approach happened a couple of years ago with the mini world cup, who worked in partnership with the Princes Trust, who mentored some young people and helped organise the event. A meeting is set for 14 Nov to discuss and co-ordinate volunteer development in the city.

At the same time, with the development of the Skills 4 sport turn up and play sessions, 12-15 year olds could also participate at sessions leading up to the events.

The group felt that there should be some emphasis placed on skill development with the proposed games and so people would not necessarily be playing in straightforward tournaments but doing skill drills at different stations.

Events would be staggered over the summer rather than have one event with all of the sports taking place over one weekend.

## **Volunteer development**

14 November will be a meeting to discuss which organisations are doing what in the city and with which age groups.

AC reported back to the group about how Step into Sport had changed, the new leadership academies and the role of the FESCO's.

## **Sports strategy 2009-2013**

SS highlighted the work of the review of sports development service over summer and mentioned that there will essentially be four key areas for development from 2009-2013.

- Community sport
- Health
- Targeted participation
- Community safety

## **Updates**

- CSP conference on 6 November 2008 at Pidley.
- CSP received core funding from 2009-2011.
- SF discussed the future of the COA programme within the county.
- Competition Manager developing plans for school competitions.
- SM looking at development of badminton bonanza within city at CRC.
- Badminton and basketball level 1 coach education courses being organised by Cambridge City Council.
- Running Sport “action planning for your club” workshop in December being organised by Cambridge City Council.
- Junior Development Centres and Junior Academy Centres in hockey have been a success with more youngsters coming forward wanting to improve.
- Question was asked, how can we incentivise people to volunteer?
- Fixed term SDO role at Cambridge City Council from Jan 09-March 2010 to be advertised soon.
- Sports strategy consultation event to be organised soon, with attendance required by all of the CSN.
- New schools coaches programme now set up with Cambridge SSP.
- All felt that there was a need for a marketing representative to be part of the CSN.
- AC wishes to step down from role as chair, SS to send an email asking for nominations.

**Date of next meeting 23 January 2009, 11am at Chesterton Sports Centre**